



Интернет-оператор Словакии в России. Internet-operator of Slovakia in Russia.

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Отдых по-русски! Russian vacations! Ruske sviatki!

DEAR PARTNER!

Collaboration between Slovakia and Russia in the field of tourism and medical programs has been strengthened since 2009. This year travel experts predict the big increase in demand on all-year-round vacations and treatment in Slovakia among Russian tourists including SPA and ski-tours, wine trips, medical packages, family tourism... Your Company can be one of the key tourist destinations in Slovakia who is able to offer qualitative tour packages and services for Russian tourists in order to increase its market share and popularity in Russia.

We are pleased to represent brand new technology platform for sales and promotion in the Russian market – Internet-operator for Slovakia. Its main target is to promote opportunities of Your country (SLOVAKIA) on the Russian market, to help Slovak companies to attract Russian tourists and form a growing demand on Slovakia as "little big country". Internet-operator is located under the domain: www.vslovakii.ru.

To begin sales campaign in Russia in the up-coming tourist season 2010-2011 for your Company we propose you to join **VSlovakii Partner Program (VSP)** and use services of Internet-operator. Instruction how to join VSP is here: http://www.vslovakii.ru/en/add_profile

GEOGRAPHY OF THE OPERATOR OF VSLOVAKII PARTNER PROGRAM (VSP):

- Ural region: Yekaterinburg, Tyumen, Chelyabinsk, Perm, Kurgan, Khanty-Mansiysk
- North and North-West: Moscow, St. Petersburg, Kazan, Nizhny Novgorod, Samara, etc.
- Siberia: Novosibirsk, Krasnoyarsk, Irkutsk, etc.
- South: Ufa, Rostov-na-Donu

FUNCTIONS OF THE OPERATOR OF VSLOVAKII PARTNER PROGRAM (VSP):

- Online sales of the Company services and tour packages through web-site www.vslovakii.ru
- Assistance in establishing contracts and widening network of tour operators and agents in Russia
- Corporate sales agreements with industrial and trade companies from all Russian regions
- Partner agreement with medical companies which are able to sell clients to your Company
- Organization and participation in the federal and regional exhibitions, workshops, master-classes for tour agents, medical institutions, private public
- Registration and booking of your apartments in the Russian booking systems and catalogues (online)
- Individual promotion of Your services on the territory of RF through Mass-media, Presentations, Promotion in the Russian-speaking Internet

VSP PROGRAM LEVELS:

Functions of the VSP Operator	Level 1 Standard	Level 2 VIP	Level 3 Exclusive
Sales through online catalogue www.vslovakii.ru	*	*	*
News and special offers on the portal www.vslovakii.ru	*	*	*
Sales network with tour operators and agents		*	*
Corporate sales		*	*
Agent network within medical enterprises		*	*
Exhibitions and events		*	*
Online sales system (portals and catalogues)			*
Publications in the Russian magazines			*
PR and Promotion in the Internet			*
Individual exhibitions and presentations			*
REWARD, paid by the Company to the Operator VSlovakii.ru	Commission on the realized sales	Commission on the realized sales	Commission Costs refund Additional bonuses

To participate in the VSP Program please fill in online registration form and sign a contract here: http://www.vslovakii.ru/en/add_profile - or you can contact your personal manager VSlovakii.ru.

Looking forward to collaborate with you, **VSlovakii.ru** Administration